



Setup Factory 8.0

The Fastest Way to Make Software Installers

Product Pricing

\$495 (USD)

Platform

Windows 95, 98, ME, NT 4.0 (SP6), 2000, XP, Server 2003, Vista

Category

Software Development Tools / Installation Builders / Setup Creation

Product Overview

Setup Factory 8.0 is the result of over a decade of experience in creating software installation tools. Unlike other installer builders that require week-long training courses in order to get up to speed, Setup Factory was designed to be fast and easy to use. Simply drag and drop files and folders onto the project window and you're ready to build.

Setup Factory is smart enough to maintain the folder structure, automatically query version resource information, create shortcut icons and ensure 100% data integrity with reliable CRC-32 checking. From there, everything can be customized with just a few clicks. It only takes minutes to create a compact, single-file setup.exe that runs on any version of Windows from 95 to XP and Vista. It has everything you need to make rock-solid professional software installers.



Features

- **Rapid Installer Development** - Simply drag and drop your files onto the project window, and click on the publish button. That's it. It's really that simple. You'll be up and running in minutes.
- **Project Wizard Quick-Start** - Spend five minutes with the easy to use Project Wizard and come away with a complete and ready to build project.
- **Powerful Enough For Any Task** - When you want the ultimate in power and flexibility, you can turn to the full featured scripting engine found in Setup Factory 8.0. It's packed with hundreds of functions to handle everything from registry editing to XML parsing and web downloads. And thanks to the fill-in-the-blanks style Action Wizard, it's easy enough for anyone to use.

- **Themes and Skins** - Choose from dozens of pre-made themes for your user interface, or make your own by customizing everything from background images to fonts.
- **Customizable User Interface** - A library of over twenty different screens makes it easy to control the end user interface. There's everything from check boxes, radio buttons and edit fields to popular screens like license agreements and serial number verification.
- **Professional-Grade Security** - Security features include password validation, data encryption, MD5 encoded serial numbers and date-based expiration.
- **Flexible Uninstaller** - Complete control over the uninstall is provided, from the Control Panel information and shortcut to the fully-customizable uninstall screens.
- **International Language Support** - Integrated language selection is built into all screen dialogs, making it easy to create multilingual user interfaces and modify translations at any time.

System Requirements Checking

- Easily enforce system requirements just by clicking a few boxes. Built-in checks include operating system, memory, screen resolution, color depth and administrator privileges.

Interactive or Silent Operation

- Supports the creation of both fully-interactive "wizard based" setups or completely automatic installations that

operate silently without displaying any user interface at all.

- **Dependency Modules & Runtime Support** - Instantly add runtime support for many popular third-party technologies, including Visual Basic, DCOM, JET, MDAC, DirectX, .NET and more.
- **Lightweight and Self-Contained** - Setup Factory creates self-extracting setup files that are compact, optimized, and completely self-contained, with no external dependencies or extras to distribute.
- **Fully Compatible** - Setups created with Setup Factory are compatible with every Windows operating system from Windows 95 to XP, Vista and beyond.
- **FREE Technical Support** - Free 1 Year web/email technical support is included, as well as cost-effective consulting and integration services. The program ships with a comprehensive help file and a 300+ page user's guide in PDF format.

Competitive Position

Software developers have enough to do without fighting their installation tools. Ever-expanding requirements and crushing development schedules leave many development teams with very little time to design and develop robust deployment solutions. That's why having a straightforward workflow and an uncomplicated interface are so important.

Many software installation tools have reached a point where they've become overly complicated. To some extent this is a reflection of the task at hand; it takes some very advanced features to get software installed safely on a modern system. Unfortunately, for many other tools "advanced" has come to mean "complicated."

At Indigo Rose, we want to empower developers, not confuse them. Setup Factory has been designed and perfected over 15 years to make installation and deployment intuitive and straightforward. Like competing tools, it has a feature list full of advanced install abilities and technology. But what's unique to Setup Factory is the way it presents all of these features. Unlike other tools, there are no hurdles in the way of just getting things done.

Everything from checking system requirements to creating multilingual translations is handled in a way that makes sense. All of the advanced features are there, from the innovative visual skinning system, to the high-performance scripting engine. But with Setup Factory, the basics are still easy, and building a normal installer is still a quick five minute, drag-and-drop affair.

Even Setup Factory's intelligent screen layout system keeps things simple. To make room for text, you don't have to worry about positioning controls or moving things around; you just type it in, and it works.

The end-user experience is just as straightforward. Setup Factory is completely self-contained and does not require any preinstalled services. In fact, its setup executables are compatible all the way back to Windows 95 without any external dependencies-including MSI. It doesn't take forever to extract, it doesn't need to be bootstrapped with anything, it doesn't depend on services which might be turned off, and it doesn't leave behind any messy uninstallation problems.

For years we've been winning customers from other installation tools because of our strong user community and our refreshingly personal product support. Like Setup Factory, this is driven by a single, simple question: if we were our customers, how would we want it to work?

It doesn't need to be complicated. It's simple. We're developers too. We just build tools that we'd want to use. When it comes to Setup Factory, that means providing an unmatched balance of performance and ease of use.

System Requirements

In order to build installers, a developer requires:

- Windows XP or Vista
- 1 GB RAM
- 1024x768 display resolution
- 5 GB free hard drive space

In order to run the setups, an end user requires:

- Windows 95/98/ME/NT4(SP6)/2000/XP/Vista
- 256 MB RAM
- 640x480 display resolution
- 100 MB free hard drive space + data space

Company Background

Located in the historic Exchange District of Winnipeg, Canada, Indigo Rose Software Corporation has been developing innovative software development tools and professional multimedia applications since 1991. We are a privately held Canadian corporation with a global focus, providing software developers with tools to manage the complete software deployment life cycle. Our products are in use by thousands of corporate, government and ISV developers to reach millions of users worldwide.

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