

END-USER LICENSE AGREEMENT FOR PIXTEL, INC. SOFTWARE PRODUCTS

IMPORTANT, READ CAREFULLY:

THE PIXTEL, INC. SOFTWARE PRODUCT, TOGETHER WITH ITS DOCUMENTATION, TO WHICH THIS EULA (DEFINED BELOW) IS APPLIED, AND/OR IN WHICH THIS EULA IS EMBEDDED, IS PROTECTED BY COPYRIGHT AND OTHER INTELLECTUAL PROPERTY LAWS AND INTERNATIONAL TREATIES. UNAUTHORIZED REPRODUCTION, DISPLAY, MODIFICATION, DISTRIBUTION AND USE OF THIS SOFTWARE OR THE DOCUMENTATION, OR ANY PORTION OF THEM, MAY CONSTITUTE AN INFRINGEMENT OF COPYRIGHT OR OTHER INTELLECTUAL PROPERTY RIGHTS AND RESULT IN CIVIL AND CRIMINAL LIABILITY.

THE TERMS OF THIS EULA SHALL CONSTITUTE A LEGALLY BINDING AGREEMENT BETWEEN YOU (DEFINED BELOW) AND PIXTEL, INC. (DEFINED BELOW).

THIS EULA SETS OUT THE TERMS AND CONDITIONS UPON WHICH PIXTEL, INC. IS WILLING TO LICENSE THE SOFTWARE (DEFINED BELOW) TO YOU, REGARDLESS OF WHETHER SUCH LICENSE IS PROVIDED TO YOU BY PIXTEL, INC. DIRECTLY OR BY AN AUTHORIZED DISTRIBUTOR (DEFINED BELOW).

BY PLACING AN ORDER OR ENTERING INTO AN AGREEMENT INCORPORATING THIS EULA OR BY CLICKING THE "I ACCEPT" BUTTON YOU:

1. ACCEPT AND AGREE TO THE TERMS OF THE EULA;
2. ACKNOWLEDGE THAT YOU HAVE READ THIS EULA,
3. ACKNOWLEDGE THAT THIS EULA CONTAINS IMPORTANT OBLIGATIONS AND APPLICABLE LIMITATIONS AND RESTRICTIONS ON USE OF THE SOFTWARE; AND
4. AFFIRM THAT YOU ARE AN AUTHORIZED USER OF THIS SOFTWARE AND THAT YOUR INSTALLATION OF THE SOFTWARE IS LEGAL AND PERMITTED UNDER THIS EULA.

IF YOU DO NOT AGREE WITH THESE CONDITIONS, YOU MAY NOT SETUP, INSTALL, DEPLOY OR OTHERWISE USE THE SOFTWARE.

1 Definitions

1.1 In this EULA the following words and expressions shall have meanings hereby assigned to them, unless the context expressly requires otherwise:

“Affiliate” means another entity controlled by or under common control with You. For the purposes of this definition, "control" shall exist through a right to nominate or dismiss 50% or more of the members of the board of directors of an entity, or persons performing equivalent functions, whether through ownership of shares entitling to 50% or more of the number of votes represented at a general meeting of such entity, or otherwise, for so long as such control subsists and whether directly or indirectly.

“Application” means any programmed component or executable that interacts with the Software using the Software's Interface or API, as defined under Clause 14.2 below.

“Authorized Affiliate” means an Affiliate that is authorized to use the Software within the License Parameters and is located within the Territory.

“Authorized Distributor” shall mean an affiliated company of Pixtel, Inc., an authorized reseller of Pixtel, Inc., or a third-party partner awarded by Pixtel, Inc., such as an integrator or a hardware provider.

“Content” means a set of images captured or procured with relevant meta-data for distribution with the product.

“Localizations” means a set of translations that will enable the product to show labels, messages and the content in respective localized format.

“Confidential Information” means the Software, Documentation and any information and material in whatever form concerning operation, personnel and business dealings of either Pixtel, Inc. or You that either is marked as confidential, or that should reasonably be understood to be confidential by its nature or circumstances in which the information or material is disclosed.

“Partner Program” means Pixtel, Inc.’s program for development of Applications for third parties, in which You or an Authorized Affiliate may enroll subject to separate agreement.

“Documentation” means user and other documentation concerning the Software, whether in printed, online and/or electronic form.

“Equipment” means such hardware of You or an Authorized Affiliate or a Professional Consultant that fulfills the minimum configuration requirements set forth in the Documentation.

“Error” means a defect or fault in the Software which prevents the Software from operating substantially in accordance with the Documentation.

“EULA” means this End-User License Agreement for Software.

“License” means the license to Software granted to You in accordance with this EULA.

“License Fees” mean the amounts specified in the Order Form and payable by You in consideration of the grant of License.

“License Key” means a technical solution that is required to enable the User to access the Software.

“License Parameters” means the number of concurrent Users, License Type, Territory and License Term, defined in Clause 4.4 or Clause 4.5, as applicable, unless otherwise set forth in the Order Form.

“License Term” means the term of the license as defined in 4.4 or Clause 4.5, as applicable.

“License Type” means the type of the License, as further defined in Clause 4.3.

“Main Release” means a major version of the Software that is made generally commercially available by Pixtel, Inc. from time to time, has been assigned by Pixtel, Inc. a version number indicating a new major release, and may require You to obtain a new set of License Keys.

“Maintenance Services” means the maintenance and support services for the Software referred to in Clause 5.2.

“Maintenance Term” means the term defined in Clause 5.3.

“Order Form” means such order form or contract by which You acquire the License and/or services related to the Software and that has been confirmed by Pixtel, Inc., or where applicable, by an Authorized Distributor.

“Party” means either You or the Pixtel, Inc., as applicable.

“Professional Consultant” means any third-party consulting company that provides services including, without limitation, installation, setup, or training services to You or its Authorized Affiliate using the Software.

“Software” means Pixtel, Inc.’s Pixtel software product(s) in object code form as specified in the Order Form, including any Sub-releases and Main Releases that may be issued to You as part of possible subscription services.

“Sub-release” means updates and/or service releases to the Software issued by Pixtel, Inc., which may incorporate corrections of errors, or provide functional and performance improvements but does in no circumstances mean a Main Release.

“Subscription Period” means the term of validity of a subscription-based License specified in the Order Form, where applicable, and as further set forth in Clause 4.5.

“Territory” means the country where Your purchase order for the Software was originated, unless otherwise set forth in the Order Form.

“Pixtel, Inc.” means Pixtel, Inc. Limited Liability Company, a California limited liability company and its affiliated companies, as applicable.

“User” means an individual employed by You or an Authorized Affiliate or a Professional Consultant, as applicable, who has been assigned a valid License Key in order to use the Software on the Equipment. For the purposes of this definition, “employees” shall be deemed to include self-employed contractors using the Software on behalf of You pursuant to an agreement with You or an Authorized Affiliate or a Professional Consultant.

“You” means the party acquiring the License, being you as an individual or the business entity/organization you represent, as specified in the Order Form, or any permitted assignee or successor in title.

2 Order Forms and Software Delivery

2.1 You acquire your License, and any services related to the Software under a separate Order Form, which may be between You and Pixtel, Inc. or between You and an Authorized Distributor. Such Order Form shall govern the commercial relationship between the contracting parties in relation to the agreed delivery of the License (which shall be subject to this EULA) and to the agreed delivery of related services. The Order Form sets out the License Parameters and may include additional restrictions on your License. Any restriction of such kind shall apply to Your use of the Software, in addition to those included in this EULA.

2.2 The Software is accessible either (i) by downloading the Software from an electronic site provided by Pixtel, Inc. or (ii) by installing the Software from the media delivered to You by Pixtel, Inc. or by an Authorized Distributor.

2.3 You shall conduct sufficient testing of the quality of the results and operation of the Software using the Your test data prior to commencing operational use of the Software.

3 Payment

3.1 You will remit payment, to the extent applicable, for the License to Pixtel, Inc. - or directly to Pixtel, Inc.'s Authorized Distributor if You have procured Your License through such party - on terms and conditions agreed to in the relevant Order Form. The agreed License Fee shall be paid prior to deployment of the Software. Any License Key delivered to You upon grant of License shall be of temporary nature until receipt by Pixtel, Inc. or by Authorized Distributor of the full License Subscription Fee.

3.2 You will remit payment for services to Pixtel, Inc. - or directly to Pixtel, Inc.'s Authorized Distributor if You have procured delivery, installation, support, maintenance, training, consultancy and/or other services from such party - on terms and conditions agreed to in the relevant Order Form.

4 Intellectual Property Rights and License Grant

4.1 Ownership of any intellectual property rights in (i) the Software; (ii) the Documentation; (iii) any works derived from the Software or the Documentation; and (iv) any other literary works or other works of authorship created by Pixtel, Inc., their personnel, employees, subcontractors or consultants, shall vest or remain vested in Pixtel, Inc. or their third party licensors, as applicable, and no such rights shall pass to You.

4.2 Subject to timely payment of the applicable License Fees and subject to the applicable License Parameters, Pixtel, Inc. hereby grants You a non-exclusive, non-assignable, non-transferable (except to the extent as may be permitted by the License Parameters) and non-sublicensable License, to download, install and use, display and run the Software on Equipment that fulfils the minimum configuration requirements set forth in the Documentation. Each License acquired by You shall permit one concurrent User of the Software.

4.3 The License Type for Your License to the Software, the Subscription Period, and the commercial terms of Your purchase are specified in in the Order Form. The Order Form may also specify additional terms and conditions applicable to Your License to the Software. If the License Type is not specified in the Order Form, the License Type shall be Personal License.

4.4 The License Types specified in this Clause 4.4 are so-called seat licenses, which mean that each user using the Software should have a separate license key and the total number of users shall not exceed the number of licenses purchased by You. Except to the extent otherwise set forth on the Order Form, the License Parameters for each of the License Types shall be as set out below:

a) Personal License

- Use of Software: only for personal purposes of You and Your Authorized Affiliates, as applicable. Each user can install on a maximum of two different personal Equipment using the same license key. Licenses are validated with Pixtel, Inc. central license server upon installation.

- License Term: until expiry of the Subscription Period.

- Users: You, and/or Your employees, and/or the employees of Your Authorized Affiliates, as applicable.

b) Business License

- Use of Software: worldwide for commercial purposes of You and Your Authorized Affiliates, as applicable. Each user can install on a maximum of two different personal Equipment using the same license key. Licenses are validated with Pixtel, Inc. central license server upon installation.

- License Term: until expiry of the Subscription Period.

- Users: You, and/or Your employees, and/or the employees of Your Authorized Affiliates and Professional Consultants (except in case of usage-based licenses), as applicable.

c) Educational or Learning License

- Use of Software: for Your educational purposes only in the Territory. Use for commercial purposes is explicitly excluded. Each user can install on a maximum of two different personal Equipment using the same license key.

- License Term: until expiry of the Subscription Period.

- Users: You and/or Your enrolled students, as applicable.

d) Evaluation License

- Use of Software: only for purposes of technical or commercial evaluation or demonstration by You and only in the Territory. Use for commercial purposes is explicitly excluded.

- License Term: thirty (30) calendar days or as specified in the Order Form.

- Users: You and/or Your employees, as applicable.

e) Partner License (subject to special terms and conditions in Clause 14 below)

- Use of Software: only for purposes of preparing demos for You and only in the Territory. Use for other commercial purposes is explicitly excluded.

- License Term: until expiry of the Subscription Period.

- Users: You, and/or Your employees, and/or the employees of Your Affiliates, as applicable.

4.5 The Subscription Period of a subscription-based License is either a fixed term or “recurring”, each as specified in the Order Form. A fixed Subscription Period shall expire on the specified date and should not be less than a year. Unless otherwise specified in the Order Form, the initial Subscription Period of a “recurring” subscription shall expire at the end of the year from the date of purchase. The Subscription Period shall thereafter automatically renew for subsequent periods of a year, subject to Your payment of Pixtel, Inc.’s then-current License Fees and subject to Your acceptance of possible updates to this EULA. Your payment of the License Fees and renewal of the Subscription Period - following Pixtel, Inc.’s notice of changes to the EULA - shall be deemed to constitute Your acceptance of such changes. If You do not accept the updated EULA, Your subscription-based “recurring” License may be terminated as set out under Clause 4.7 below. Either Party may terminate Your subscription-based “recurring” License for convenience by giving the other Party written notice of termination at least thirty (30) days prior to expiration of the then-current Subscription Period. This EULA may also be terminated in accordance with Clause 12.

4.6 Subject to payment of applicable maintenance fees, You are entitled to purchase additional seat Licenses. You acknowledge and agree that Pixtel, Inc. monitors usage of the Software by You and Your Authorized Affiliates for reporting and invoicing purposes. You acknowledge and agree that Pixtel, Inc. may share the usage reports with its Authorized Distributors and that the usage reports shall constitute conclusive and binding evidence of Your use of the Software. Configuration of Licenses by You that is not in accordance with instructions provided with the Software, or that is otherwise erroneous or not appropriate for Your use, shall not relieve You from payment of License Fees in accordance with the usage reports.

4.7 This EULA supersedes all prior license agreements between You and Pixtel, Inc. pertaining to current or prior versions of the Software and any terms or conditions in any such prior agreement, currently in force and effect, which are inconsistent with the terms or conditions of this EULA are hereby specifically agreed to be modified and conformed to this EULA. Pixtel, Inc. reserves the right to update and change this EULA, which shall apply in its amended form upon acceptance by You or from the beginning of the following Subscription Period. Pixtel, Inc. may also launch a Main Release under an updated EULA. If You do not accept the amended EULA, as notified by Pixtel, Inc., You may not access such a Main Release, and either Party may terminate Your subscription-based “recurring” License to end at the expiration of the then-current Subscription Period by giving the other Party written notice thereof.

4.8 The Software contains valuable trade secrets and confidential information of Pixtel, Inc. and/or its licensors, and You shall not, and You shall ensure that Your Authorized Affiliates and Professional Consultants and any person to whom You have granted access to the Software do not: (i) disclose any part of the Software to any third party, or (ii) allow any third party to use the Software, or (iii) allow any copies of the Software to leave Your or Your Authorized Affiliate's or Professional Consultant's possession or control, except to the extent expressly permitted by this EULA.

4.9 You or, subject to the License Parameters, an Authorized Affiliate shall be entitled to make a reasonable number of backup copies of the Software for backup purposes only. You shall be entitled to copy Documentation to the extent reasonably required for the purposes of licensed use of the Software. Any such copy of the Software or the Documentation shall in all respects be subject to this EULA.

4.10 You shall ensure that any copy of the Software made pursuant to Clause 4.9 includes original markings of Pixtel, Inc.'s ownership of intellectual property rights (including copyright notices and the like) and statements that the Software contains information confidential to Pixtel, Inc. You shall comply with any directions from Pixtel, Inc. concerning the form and content of such markings and notices.

4.11 You shall not, and You shall ensure that Your Authorized Affiliates and Professional Consultants do not:

- a) copy the whole or any part of the Software, save to the extent permitted by Clause 4.9;
- b) modify, enhance or merge the whole or any part of the Software with any other software or documentation;
- c) assign, transfer (except to Authorized Affiliates or Professional Consultants where permitted by applicable License Parameters), distribute, sell, lease, rent, sub-license, charge or otherwise deal in or encumber the Software, nor make the Software available to any third party, nor use

the Software to provide software-as-a-service, service bureau or similar services to any third party;

d) adapt, translate, reverse engineer, decompile or disassemble the whole or any part of the Software, or to access the source code of the Software;

e) enable use of the Software by duplication through virtualization or comparable technology in a manner that would exceed the number of licenses purchased by You;

f) use the Software to develop other software;

g) use, whether alone or in combination with any other mark, nor register or attempt to register, whether directly or indirectly, any trademarks, trade names, logotypes or other symbols of Pixtel, Inc. or Pixtel, or any confusingly similar marks, names or symbols, nor any Internet domain names containing any such trademarks, trade names or symbols. Any Internet domain names containing the above that have been registered or reserved by You or any Authorized Affiliate of You prior to entering into the Order Form shall be transferred to Pixtel, Inc. upon request, and You agree to do any acts as may be necessary to effect such transfer;

h) remove any of the intellectual property markings in the Software or its outputs, nor try remove or bypass any of the intellectual property protection mechanisms in the Software or its outputs.

4.12 Risk in the Software media and License Keys, if any, shall pass to You on delivery. In the event that the Software media, or any Equipment on which the Software is installed, is lost or stolen, You shall notify Pixtel, Inc. thereof without undue delay. Your or any Authorized Affiliate's or Professional Consultant's License to use the Software, whether by way of backup copies or otherwise, shall be suspended until delivery of a replacement License Key, if any, in respect thereof. Pixtel, Inc. shall be entitled to charge You for the delivery of a new License Key in accordance with its pricelist.

4.13 When disposing of Equipment in any manner whatsoever, You shall uninstall and remove and ensure that any Authorized Affiliates or Professional Consultants uninstall and remove the Software from such equipment prior to disposal, and take all other steps necessary to prevent the Software or any part thereof from coming into the possession of any third parties. A failure to do so shall be deemed to constitute breach of this EULA.

4.14 You shall promptly notify Pixtel, Inc. if You become aware of (i) any breach of confidentiality obligations regarding the Software, or (ii) any infringement (whether actual or alleged) of Pixtel, Inc.'s intellectual property rights in the Software, or (iii) any unauthorized use of the Software by any person and provide reasonable assistance to Pixtel, Inc. in connection with any suit or proceeding relating to such events.

5 Maintenance Services and Other Services

5.1 Subject to an Order Form and payment of applicable fees, you may obtain subscription services, training services or other services from Pixtel, Inc. or from an Authorized Distributor of Pixtel, Inc. Separate terms and conditions govern the provision of such services.

5.2 Subject to payment of applicable subscription fees per each License of the Software by You, Pixtel, Inc. will provide Maintenance Services during the Subscription Term in respect of each Main Release subject to such Main Release being made generally commercially available for purchase. Maintenance Services shall include Sub-releases and Main Releases as well as helpdesk services and other electronic services as may be provided to You at Pixtel, Inc.'s

discretion during the Maintenance Term. For the avoidance of doubt, Sub-releases (if any) will be provided by Pixtel, Inc. only in respect of the two latest Main Releases available from time to time.

5.3 Unless otherwise specified in the Order Form, the Maintenance Term shall coincide with a subscription License Term. There are no additional charges for maintenance.

5.4 Purchase of other services, such as delivery, installation, training or consultancy, during the License Term shall be separately agreed upon. Information on such services, their content and availability as well as the applicable terms and conditions are provided by Pixtel, Inc. and its Authorized Distributors.

6 Open-Source Software

6.1 The Software may contain or be provided with components subject to the terms and conditions of 'open source' software licenses ("Open-Source Software"). To the extent applicable, Pixtel, Inc. will, upon Your written request, identify such Open-Source Software included in the Software. To the extent required by the license that accompanies the Open-Source Software, the terms of such license will apply in lieu of the terms of this EULA with respect to such Open Source Software, including, without limitation, any provisions governing access to source code, modification or reverse engineering.

7 Intellectual Property Infringement

7.1 In the event that Your use of the Software in accordance with this EULA infringes or is alleged to infringe a third party's intellectual property rights, Pixtel, Inc. may, at its sole option and expense, either (a) procure for You the right to continue using the Software; (b) replace the infringing Software or part thereof with functionally equivalent software; or (c) terminate this EULA and the License, and refund to You the license fee or balance thereof relating to the whole or the infringing part of the Software. This Clause 7.1 sets forth Pixtel, Inc.'s sole liability and your sole and exclusive remedy in respect of any actual or alleged infringement of third party intellectual property rights arising out of any use of the Software.

8 Audit Rights

8.1 Pixtel, Inc. and its Authorized Distributors may at any time conduct or appoint an external auditor to audit Your compliance with the terms of this EULA ("Audit"). Pixtel, Inc. shall provide no less than five (5) days' advance notice of such Audit, except where the Audit is conducted electronically in accordance with Clause 8.3 below.

8.2 In connection with the Audit, You shall grant Pixtel, Inc., its Authorized Distributor or an appointed external auditor reasonable assistance and cooperation and such access to premises, systems and materials as necessary to determine Your and the Authorized Affiliates' and Professional Consultants' compliance with this EULA.

8.3 Without prejudice to the foregoing, the Audit may also be conducted electronically utilizing the audit functionality of the Software, designed to enable Pixtel, Inc. to automatically monitor that the use of the Software complies with the terms of the License, and to detect and notify Pixtel, Inc. of installations and use of unlicensed or otherwise infringing copies of the Software. You expressly agree and consent to such monitoring and reporting to Pixtel, Inc.

8.4 If the Audit results determine that You or an Authorized Affiliate or a Professional Consultant, as applicable, are not in compliance with the terms of the License, You shall

immediately remedy such non-compliance, whether through purchase and payment for additional Licenses, or otherwise, and, without prejudice to any rights or remedies that may be available to the Pixtel, Inc., compensate Pixtel, Inc. for reasonable costs of the Audit.

8.5 You shall keep, and require that any Authorized Affiliates and Professional Consultants keep accurate accounts, documents and records in sufficient detail to enable Pixtel, Inc. to effectively exercise its rights under this Clause 8.

9 Training and Use Requirements

9.1 You shall ensure that the Users of the Software are adequately trained in such use (or in the development of Applications, if applicable). Provision of training by Pixtel, Inc., if any, shall be separately agreed.

9.2 You shall (a) ensure that the people operating or supervising the operation of the Software are adequately qualified for their tasks.

10 Limited Warranty and Warranty Disclaimer

10.1 Pixtel, Inc. warrants that the media on which the Software is provided is free from defects in materials and workmanship under normal use for a period of thirty (30) days from the date of delivery. Pixtel, Inc. shall, at its option, replace or remedy any defective media on which the Software is provided free of charge, provided that You shall notify Pixtel, Inc. of such defect in writing during the thirty (30) day period.

10.2 Pixtel, Inc. warrants that the Software will operate in substantial conformity with its applicable Documentation for a period of ninety (90) days from delivery ("Warranty Period"). Your sole and exclusive remedy and the solely liability of Pixtel, Inc. and its suppliers for any breach of this warranty shall be, at Pixtel, Inc.'s option and expense, for Pixtel, Inc. to repair the Error (by providing You with instructions to bypass the Error or a maintenance release), to replace the Software, or terminate the applicable License and refund the License Fees paid for relevant Software. The aforesaid limited warranty is provided to You on the condition that You notify Pixtel, Inc. in writing of the Error during the Warranty Period and upon request provide Pixtel, Inc. with proof of purchase or product registration from an authorized source. The foregoing limited warranty shall not apply to, and Pixtel, Inc. shall not be liable for any Errors caused by or resulting from (i) Equipment, (ii) non-compliance with use requirements set forth in the Documentation or other incorrect use of the Software, (iii) any modification of Software by You or any third party, and (iv) any other acts or omission by You or a third party. Additionally, the foregoing limited warranty shall not apply to any License provided on a no-charge or evaluation basis.

10.3 EXCEPT FOR THE LIMITED WARRANTY SET FORTH IN CLAUSE 10.2, THE SOFTWARE IS PROVIDED "AS IS". NEITHER PIXTEL, INC. NOR ITS SUPPLIERS MAKES ANY OTHER WARRANTIES IN RELATION TO THE SOFTWARE OR THE DOCUMENTATION, EXPRESS OR IMPLIED, STATUTORY OR OTHERWISE, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, TITLE, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT, SATISFACTORY QUALITY, NON-INTERFERENCE, ACCURACY OF INFORMATIONAL CONTENT, OR ARISING FROM A COURSE OF DEALING, LAW, USAGE, OR TRADE PRACTICE. YOU MAY HAVE OTHER STATUTORY RIGHTS, BUT THE DURATION OF THE STATUTORILY REQUIRED WARRANTIES, IF ANY, SHALL BE LIMITED TO THE SHORTEST PERIOD PERMITTED BY LAW. IN PARTICULAR, PIXTEL, INC. DOES NOT WARRANT THAT THE SOFTWARE WILL: (A) BE SUITABLE

FOR THE USE INTENDED BY YOU; (B) OPERATE IN AN UNINTERRUPTED OR ERROR FREE MANNER, OR THAT PIXTEL, INC. OR ANY THIRD PARTY WILL CORRECT ANY ERRORS, OR RESOLVE ANY SUPPORT REQUESTS RELATING TO THE SOFTWARE; (C) INTERACT WITH SOFTWARE PRODUCTS OTHER THAN THOSE SPECIFIED IN THE DOCUMENTATION; OR (D) OPERATE WITH HARDWARE OR HARDWARE CONFIGURATIONS OTHER THAN MEETING THE MINIMUM REQUIREMENTS SET FORTH IN THE DOCUMENTATION.

11 Limitation of Liability

11.1 NEITHER PIXTEL, INC. NOR ITS SUPPLIERS SHALL BE LIABLE FOR LOSS OF REVENUE, LOSS OF PROFIT, LOSS OF PRODUCTION, INTERRUPTION OF BUSINESS, COSTS OF DELAY, LOSS OF USE, LOST OR INACCURATE DATA, FAILURE OF SECURITY MECHANISMS, OR ANY INDIRECT, SPECIAL, INCIDENTAL, RELIANCE OR CONSEQUENTIAL DAMAGES OF ANY KIND, REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE), INDEMNITY, STRICT LIABILITY OR OTHERWISE, EVEN IF INFORMED OF THE POSSIBILITY OF SUCH DAMAGES IN ADVANCE. NEITHER PIXTEL, INC. NOR ITS SUPPLIERS SHALL BE LIABLE FOR DAMAGES OF ANY KIND ARISING FROM NUCLEAR, SPACE OR AVIATION ACTIVITIES. FURTHERMORE, PIXTEL, INC. SHALL NOT BE LIABLE FOR DAMAGES OF ANY KIND ARISING OUT OF OR IN CONNECTION WITH APPLICATIONS DEVELOPED BY YOU OR YOUR AUTHORIZED AFFILIATES OR PROFESSIONAL CONSULTANTS.

11.2 MAXIMUM MONETARY LIABILITY OF PIXTEL, INC. UNDER THIS EULA SHALL BE LIMITED TO, AND SHALL NOT EXCEED, AN AMOUNT CORRESPONDING TO THE AGGREGATE AMOUNT OF THE LICENSE FEES ACTUALLY PAID BY YOU TO PIXTEL, INC. FOR THE RELEVANT SOFTWARE UNDER THE ORDER FORM FOR THE REMAINING PERIOD.

11.3 THIS CLAUSE 11 SHALL SURVIVE THE EXPIRY OR TERMINATION OF THIS EULA FOR ANY REASON.

12 Term and Termination

12.1 Your License under this EULA becomes effective upon Your acceptance of this EULA and Your payment of the License Fees. This EULA and the License granted hereunder shall remain in force until the expiry of the License Term, unless terminated earlier in accordance with this Clause 12.

12.2 Unless otherwise specified in the relevant Order Form, the initial License Term and Subscription Period of “recurring” subscription-based Licenses, such as usage based Licenses or Partner Licenses as well as any agreed Maintenance Services, shall expire at the end of the ongoing calendar year, after which the Subscription Period shall automatically renew for subsequent periods of a year at Pixtel, Inc.’s then-current prices, unless either Party gives the other Party written notice of termination at least thirty (30) days prior to expiration of the then-current Subscription Period or unless the EULA is terminated in accordance with this Clause 12.

12.3 Either Party may terminate with immediate effect this EULA and the License granted hereunder if:

- a) the other Party is in material breach of any of its obligations and fails to remedy the same within thirty (30) days of written notice requiring such remedy; or
- b) if the other Party (i) goes into liquidation, or (ii) any proceeding is instituted seeking to adjudicate the other Party as bankrupt or insolvent, or (iii) has a receiver appointed in respect of

any of its assets, or, (iv) in case the other Party is a partnership, if any of the partners in the partnership is adjudicated bankrupt or executes an assignment for the benefit of his/its or their creditors or otherwise compounded with his/its or their creditors, or (v) becomes subject to any similar act or process in any other jurisdiction, or (vi) becomes generally unable to pay its debts as and when they fall due.

12.4 Unauthorized use of the Software in breach of this EULA shall always be deemed to constitute a material breach and shall entitle Pixtel, Inc. to terminate this EULA and the License granted hereunder with immediate effect.

12.5 There shall be no refund of any deposit or fees by Pixtel, Inc. to You and/or Your Authorized Affiliates upon or as a result of the termination of the Agreement, except as set out under Clause 7.1.

12.6 Termination of this EULA shall be without prejudice to a Party's accrued rights or other remedies available to a Party. Following termination of this EULA, You shall forthwith return to Pixtel, Inc. the Software and all copies thereof, or delete the same and certify such deletion to Pixtel, Inc. in writing.

12.7 Termination of this EULA shall not affect the validity of any provision of this EULA that expressly or by implication is intended to continue in force after such termination.

13 General

13.1 Each Party undertakes to the other Party to keep confidential all Confidential Information that it has obtained or received as a result of entering into this EULA, and not to disclose such Confidential Information except on a strictly need-to-know basis to its employees, agents and subcontractors and those of Authorized Affiliates and Professional Consultants. The foregoing obligation shall not apply in respect of Confidential Information that is:

- a) already in the possession of a Party other than as a result of a breach of this Clause 13.1; or
- b) in the public domain other than as a result of a breach of this Clause 13.1.

13.2 Notwithstanding the foregoing, either Party shall be entitled to disclose Confidential Information, where such disclosure is required pursuant to law, decree or order issued by competent authorities, or juridical order provided that such Party shall (i) only disclose such portion of the Confidential Information that is so required, (ii) inform the recipient of the Confidential Information that the information released is confidential and, where applicable, use its reasonable endeavors to ensure that the information is kept confidential by such recipient, and (iii) promptly notify the other Party of such release of Confidential Information, specifying the information disclosed, the recipient of the information, and the circumstances giving rise to the duty to disclose it.

13.3 Each Party undertakes to take all such steps as shall from time to time be necessary to ensure compliance with the provisions of Clause 13.1 by its employees, agents and subcontractors, and in case of You, also those of Your Affiliates or Professional Consultants.

13.4 Pixtel, Inc. may use the services of subcontractors and permit them to exercise the rights granted to Pixtel, Inc. in order to provide the Software or related services, provided that Pixtel, Inc. remains responsible for compliance of any such subcontractor with the terms of this EULA.

13.5 The Software, the Documentation, or parts thereof may be subject to embargo and export control restrictions. You shall comply with all applicable embargo and export control laws and regulations and in particular those of the United States and European Union, in force from time to time. Without limiting the foregoing, (i) You represent and warrant that You are not listed on any U.S. government list of prohibited or restricted parties or located in (or a national of) a country that is subject to a U.S. government embargo or that has been designated by the U.S. government as a “terrorist supporting” country, and (ii) You shall not (and shall not permit any of its users to) access or use the Software in violation of any U.S. export embargo, prohibition or restriction.

13.6 Pixtel, Inc.’s privacy policy is published at <<https://www.pixtel.us/privacy>> and incorporated herein by this reference. You expressly agree and consent to such processing of personal data by Pixtel, Inc.

13.7 This EULA is interpreted, construed and governed exclusively in accordance with the laws of Finland, without reference to its choice of law rules. Application of the United Nations Convention on Contracts for the International Sale of Goods is excluded. Any dispute, controversy or claim arising out of or relating to this EULA, or the breach, termination or validity thereof, shall be finally settled at Pixtel, Inc.’s discretion (i) by competent public courts at Your domicile; or (ii) by arbitration in accordance with the Arbitration Rules of the California Chamber of Commerce. The number of arbitrators in an arbitration procedure shall be one. The seat of arbitration shall be Santa Clara County, California, USA. The language of the arbitration shall be English. The award shall be final and binding on the Parties and the Parties agree that the arbitration procedure and all thereto related material and information shall be treated as Confidential Information in accordance with this Clause 13. This Clause shall not preclude a Party from obtaining interim injunctive relief on an immediate basis from a court of competent jurisdiction where such relief is necessary to protect that Party’s interests in pending completion of the legal proceedings. Furthermore, Pixtel, Inc. may choose to claim for any undisputed, due and outstanding receivables at the district court of Santa Clara, California, USA.

13.8 If any provision of this EULA shall be found by any court or administrative body of competent jurisdiction to be invalid or unenforceable, the invalidity or unenforceability of such provision shall not affect any other provisions of this EULA and all provisions not affected by such invalidity or unenforceability shall remain in full force and effect. The Parties hereby agree to attempt to substitute any invalid or unenforceable provision referred to above with a valid or enforceable provision which achieves the greatest extent possible the economic, legal and commercial objectives of the invalid or unenforceable provision. If the Parties are unable to agree upon substitute provision(s) referred to above, and the invalid or unenforceable provision(s) deprive(s) either Party from a substantial benefit originally envisaged by it, the affected Party has the right to terminate this EULA in writing with immediate effect.

13.9 Without prejudice to Your right to allow Your Authorized Affiliates or a Professional Consultants to use the Software within the applicable License Parameters, this EULA or any of Your rights and obligations hereunder are not capable of assignment, transfer, license or sublicense.

13.10 Neither party shall be liable to the other for any delay or failure to perform any obligation under this EULA (except for a failure to pay fees) if the delay or failure is due to unforeseen events which occur after the entry into force of this EULA and which are beyond the reasonable

control of such party, such as a strike, blockade, war, act of terrorism, insurrection, riot, fire, explosion, natural disaster, failure or diminishment of power or telecommunications or data networks or services, denial-of-service attack, embargo or refusal of a license by a government agency (an “event of force majeure”). In an event of force majeure, the other party shall be notified without delay of its occurrence and estimated duration. If the performance of the EULA is delayed by more than three (3) months as a result of an event of force majeure, a party may terminate the EULA by notifying the other party in writing thereof.

13.11 The waiver by either Party of a breach or default of any of the provisions of this EULA shall not be construed as a waiver of any subsequent breach or default in respect of such provisions, nor shall any delay or omission on the part of either Party to exercise or avail itself of any right, power or privilege that it has or may have hereunder operate as a waiver of any breach or default by the other Party.

13.12 Any notice, request, instruction or other document to be given hereunder shall be delivered or sent by pre-paid post, by fax, or other electronic means to the address of the receiving Party, and any such notice or other document shall be deemed to have been served, if delivered by courier, at the time of delivery, or, if sent by mail, two (2) days after dispatch. Any notice or other document sent by fax transmission or other electronic means is deemed delivered upon receipt by the sender of an electronic acknowledgment.

14 Special Terms and Conditions for Partner License

14.1 Background and Purpose

These Special Terms and Conditions for Partner License included in Clause 14 of this EULA (“Partner Terms”) govern the terms applicable to Your possible membership in Pixtel, Inc.’s Partner Program, the related Partner License and Your development of Content and Localizations for the product for third party use (as referred to under Clause 4.4 above). These Partner Terms supplement the other terms and conditions of this EULA, which shall remain in full force and effect with respect to Partner Licenses unless other expressly set out in these Partner Terms.

14.2 Definitions

In addition to the definitions in Clause 1 of the EULA, the following definitions are applied:

‘Annual Fee’ means the fee to be paid by You in consideration of the right to make product modifications, add Content and Localization files and supply and for the Pixtel, Inc. Partner Services provided;

‘Essential Licensee Patents’ shall mean patent claims that, in the absence of a license, are necessarily and unavoidably infringed (on technical, but not on commercial grounds) by use of the Interface by Pixtel, Inc. or a member of Pixtel, Inc.’s Partner Program;

‘Interface’ or ‘Open API’ means the technology that enables the Applications to interact with the Pixtel software.

‘Pixtel, Inc. Partner Services’ means the services to be provided by Pixtel, Inc. in accordance with these Partner Terms and subject to payment by You of the Annual Fee;

‘Site’ means either the Internet site made available by You for the purpose of downloading Pixtel Content, or the Pixtel online service;

‘Third Party Licensee’ shall mean any third parties licensed to use the Interface for development, use and distribution of Content or localizations pursuant to a Partner Program agreement with Pixtel, Inc..

14.3 Appointment

Pixel, Inc. may by separate written notification appoint You a member of its Partner Program and grant You a Partner License. Your participation in the Partner Program shall be subject to a separate application by You to participate in such program, which application may be granted or rejected by Pixel, Inc. Furthermore, Your participation in the Partner Program shall be subject to payment of the Annual Fee in accordance with the Order Form or Pixel, Inc.’s price list in force from time to time. You and Pixel, Inc. shall be independent contractors, and nothing contained in this EULA shall be construed to constitute the Parties as partners, joint ventures, co-owners, employers, employees or other participants in a joint or common undertaking; or allow either Party to create or assume any obligations on behalf of the other for any purpose whatsoever.

14.4 Image Content and Localizations

Subject to prior notice in writing to Pixel, Inc., and payment of the Annual Fees, You shall be entitled, whether for free or against payment, to (a) make Content and Localizations developed by You publicly available for download on the Site; and (b) make Content and Localizations developed by You available directly to Your customers.

The aforesaid rights granted to You shall be subject to You granting a non-exclusive license under any and all Essential Licensee Patents or any patents which You allege are Essential Licensee Patents that You or any of Your Affiliates own, or has the right to sub-license, to (i) Pixel, Inc. or (ii) any Third Party Licensee desiring such a license, on fair and reasonable terms which in any case are no more unfavorable than terms and conditions of this EULA, for the purpose of development, use and distribution of Applications, whether for commercial purposes or otherwise. You further agree that the patent license granted in accordance with this Clause shall include a release from any and all claims of infringement of any Essential Licensee Patents. For the avoidance of doubt, any failure by You to comply with this Clause will constitute a breach under this EULA. Pixel, Inc. shall have the right to terminate these Partner Terms and/or this EULA if (a) You or Your Affiliate has asserted any Essential Licensee Patent or any patent which is allegedly an Essential Licensee Patent in any manner whatsoever, including but not limited to infringement claims or actions brought against the Software, or proceedings or assertions made in any court, arbitral tribunal or other similar forum, that the development, use, or distribution of Applications infringe any of the Essential Licensee Patents owned or controlled by You or any Your Affiliates or sublicensable by You or any of Your Affiliates, or if (b) You or Your Affiliate refuse to grant to Pixel, Inc. or its affiliated companies a license on terms deemed by Pixel, Inc. or its affiliated company to be fair and reasonable under the Essential Licensee Patents of You or Your Affiliate, and in any case on terms and conditions no more unfavorable than the terms and conditions of this EULA.

You shall defend, indemnify and hold Pixel, Inc., its affiliated companies and their respective employees and principals harmless from and against any claim, liability (including settlements and judgments) or expenses (including reasonable attorneys’ fees, expenses and court costs) arising out of any claim or demand made by any third party relating to any Applications, including, but not limited to claims for alleged infringement of intellectual property rights. Pixel, Inc., in its sole discretion, shall be entitled to require You to remove from the Site any

Applications that Pixtel, Inc. determines, in its sole discretion, to violate these Partner Terms, the EULA, or the intellectual property rights of Pixtel, Inc. or any third party, unsafe or otherwise harmful in any way.

14.5 Intellectual Property Rights

Ownership of any intellectual property rights to the Applications as well as any associated documentation created by or on behalf of You shall remain vested in You or such third party as You may represent. You hereby grant Pixtel, Inc. a non-exclusive, perpetual, irrevocable, worldwide, royalty-free, sublicensable and transferable license to use, reproduce, create derivative works of, distribute, modify, publicly perform and publicly display any Applications made available on the Site or the Pixtel online service, for the purpose of making available, displaying, distributing and promoting the Pixtel online service, and for the purpose of further development of the Pixtel online service and other Pixtel software products and related services.

All intellectual property rights to the Software, the Documentation and all parts thereof shall remain vested in Pixtel, Inc. and its third party licensors, and no such rights shall pass to You.

10.1 Use of Logo/Name. Customer grants Zephyr the right to use customer name and logo in Zephyr marketing information, but only to the extent that Zephyr can list Customer as a customer. In addition, Customer agrees to approve a mutual press release regarding the Zephyr and Customer relationship within 90 days of when this agreement goes into effect.

10.2 Entire Agreement. These Terms and Conditions Agreement, its Exhibits and Order Forms, and Privacy Policy posted on Zephyr's website constitute the entire agreement between Customer and Zephyr with respect to the subject matter thereof and supersedes and replaces all prior understandings and agreements, whether written or oral, regarding such subject matter.

10.3 Governing Law. These Terms and Conditions shall be construed and governed in accordance with the laws of the State of California, without regard to its, or any other jurisdictions', conflicts-of-law principles.

10.4 Amendment. No modification, amendment or any other change to these Terms and Conditions shall be effective for any purpose unless specifically set forth in writing signed by both the parties.

10.5 Survival. All defined terms and the terms of Section 3, Section 4, Section 5, Section 6, Section 7, Section 8.4 and Section 10 shall survive the termination or expiration of these Terms and Conditions.

10.6 Further Assurances. Each party agrees to do all acts and things to make, execute and deliver such written instruments, as shall from time to time be reasonably required to carry out the terms and provisions of these Terms and Conditions.

10.7 Severability. If any term or provision hereof should be held to be invalid, unenforceable, or illegal, such holding shall not invalidate or render unenforceable any provision hereof, and the remaining provisions shall not be impaired thereby.

14.6 Exclusion and Limitation of Liability

FOR THE AVOIDANCE OF DOUBT, THE DISCLAIMERS, EXCLUSIONS AND LIMITATIONS OF LIABILITY SET OUT UNDER CLAUSE 11 OF THE EULA SHALL BE APPLIED ALSO UNDER THESE PARTNER TERMS. PIXTEL, INC.'S MAXIMUM MONETARY LIABILITY UNDER THESE PARTNER TERMS SHALL IN ANY EVENT BE LIMITED TO, AND SHALL NOT EXCEED, AN AMOUNT CORRESPONDING TO THE ANNUAL FEE. THIS CLAUSE 14.6 SHALL SURVIVE THE EXPIRY OR TERMINATION OF THIS AGREEMENT FOR ANY REASON.

END OF TERMS, updated 17th of December 2024.